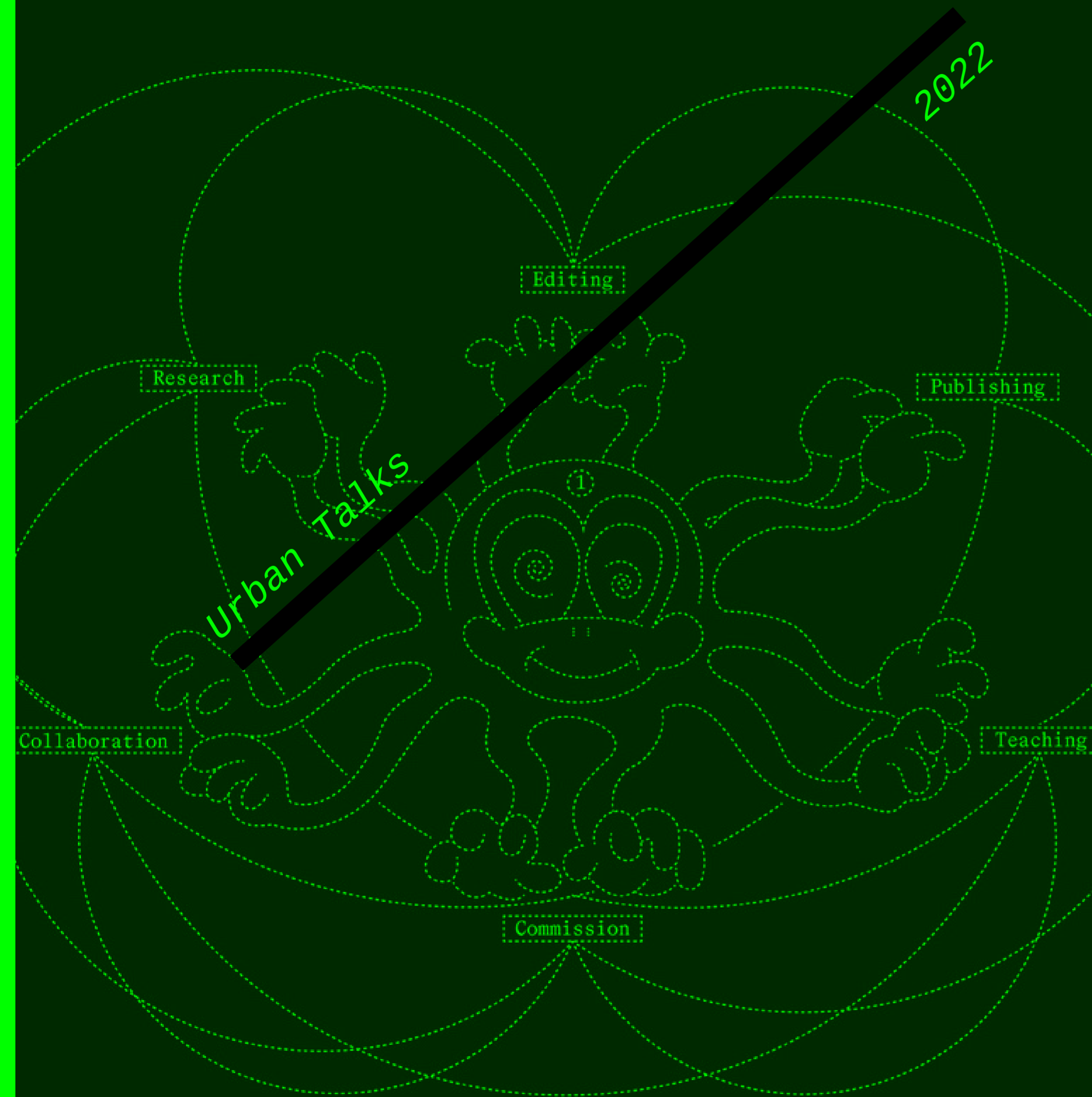


The Offshore practice and the activities of its third mind



WE UNDERTAKE VARIOUS ACTIVITIES IN ORDER TO WEAVE (AND MATERIALIZE)
A PRACTICE THAT EXISTS IN THE SPACE OF OUR THIRD MIND

Photo ©: Offshore

Visual Research

An obsession going offshore



Wednesday 09/09
6.30 pm (CET)

Zoom

Meeting-ID: 610 1585 5933

Kenncode: 185272

Habitat Unit

um URBAN
MANAGEMENT

Stories define who we are, sociologist Arthur W. Franke writes. They do so, because they always “work on us, affecting what we are able to see as real, as possible, and as worth doing.” Following this line of thought, one question pulsates urgently at the heart of Offshore’s practice: How to tell relevant stories through graphic design? And with this, exploring, questioning and transgressing the defined spaces of the discipline of Graphic Design, while still staying committed to form, aesthetics and craft as an important element of how Offshore tells stories.

Offshore is a Zurich- and Eindhoven-based design studio, founded by Isabel Seiffert and Christoph Miler. Their projects focus on editorial design, typography, image-making as well as research-driven visual narratives. Next to commissions, collaborations and self-initiated (visual) research, the duo engages in

design education at various art schools within the Netherlands, Switzerland and Germany. The studio co-founded, co-edited, art directed and designed the publication series Migrant Journal. The studio was a recipient of the 2020/21 fellowship at the Jan van Eyck Academie and was selected for the research and production fellowship for Les Rencontres d’Arles for the realisation of the exhibition Visible upon breakdown (in collaboration with Justinien Tribillon) which will be published as a book in 2022. Christoph and Isabel will also continue their visual research project Managing the Wild during the residency program at La Becque in Vevey.

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