

Habitat Unit  
WS 2018/2019

Design Studio  
12 ECTS + 3 ECTS (PIV)  
MA UD: PJ 1-3 EP  
Arch: EP Städtebau I  
MA SRP: PJ 1-3

# Red Sea All-inclusive

## Aufgabe 0

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## Red Sea All-inclusive

Tourism is one principal economic sector for Egypt. The Red Sea coast with its sandy beaches and appealing coral reefs accounts for more than 60 per cent of the visitors to the country. However tourism development in Egypt is discontinuous and oscillates between rapid growth and sharp decline: On the one hand, the main hub of all-inclusive tourism by the red sea, the city of Hurghada, has grown from a fisher village to a booming resort town of 180,000 inhabitants within 20 years. On the other hand, and in contrast to such massive growth of tourism, dogmatic approaches and the influence of terrorism heavily impact the number of tourists. In the aftermath of the Revolution in 2011, tourism numbers plummeted by over 37 per cent. Such discontinuity and uncertainty in touristic transformation are at the core of explorations in the urban design studio.

A thorough analysis of how mass tourism has influenced the spatial, ecological, social, and political transformation of the Red Sea coast is our starting point for an inquiry into possible futures of touristic development of the region. In a next step, based on fieldwork (End Nov 2018), the studio develops scenarios of how uncertainties and discontinuous dynamics of both shrinkage and growth affect touristic sites and urban development of the Red Sea coast. We will inquire in developing processes of various scales of socio-spatial urbanization tackling the following question: How can Red Sea cities adapt to and tackle sizable transformations affected by socio-economic and political factors of the tourism sector?

The excursion to the Red Sea Region will be conducted in the context of the DAAD/ BMZ-funded research project RealCityLab (2016-2019) in collaboration with TU Campus El Gouna and Helwan University. Travel expenses will be partially supported through RealCityLab.

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In order to apply for the design studio “Red Sea All-inclusive” please send a letter of motivation of max 1 page A4.

Make sure to particularly answer the following questions:

### Focus 1 Tourism and Urban Development:

What is your personal and professional motivation in participating in the „Red Sea All-inclusive” studio that deals with the impact of tourism on urban development?

### Focus 2 Coastal Tourism and Egypt:

What is your particular interest in the Red Sea coast area in Egypt?

### Focus 3 Please also let us know about your last 3 travel destinations as a tourist!

Letter of motivation and a short CV (including relevant skills that you will contribute to the studio) are to be sent to [c.haid@tu-berlin.de](mailto:c.haid@tu-berlin.de) by

**Friday, October 12, noon (12 pm)**

Make sure to include your full name, Matrikelnummer, path of study (MArch, UD, Erasmus, Overseas), and contact email in your application. Format of the application: small size pdf.

Announcement of results (participants) on Monday, October 15, 2018. 12 pm (noon) via e-mail and list at Habitat Unit, A 624.