

Online Seminar IV
Friday, 24.07.2020 | 15:00 CET

Affordable Housing and Land in Latin America

Learning globally from local best practices in pursuit of Equitable Economic Growth

Recording from Online Seminar:

Recording from Researcher's Round Table:

Affordable Housing and Land in Latin America

Learning globally from local best practices in pursuit of Equitable Economic Growth

Online Seminar

July 24, 2020 15:00 CET

WITH PANELISTS



ANACLAUDIA ROSSBACH



ANTHONY BOANADA-FUCHS



JÚNIA NOGUEIRA



DIEGO FERNÁNDEZ



With an Introduction of Anna Wellenstein, Regional Director for Latin America and the Caribbean (The World Bank) and a Debate moderated by Catherine Lynch, Senior Urban Specialist (The World Bank)

BACKGROUND

The unfolding COVID-19 pandemic and its geography within city regions have brought attention to the socio-economic cracks of current urbanization patterns. Poor neighborhoods and dense informal settlements are disproportionately at risk of becoming contamination vectors. With the health crisis, the fundamentals of cities are again back on the discussion tables: What cities do we want? How best to achieve them?

Urban Local Governments are one of the most essential actors to initiate and sustain change in the urban environment. However, the resources and institutional structure of local governments differ greatly between regions and cultures and more insights

are needed for understanding contextual factors that explain successful local practices.

An ongoing collaboration project investigates the relationship between improved access to urbanity and more equitable and sustainable urban development.

- What can be learned from promising housing and slum upgrading projects in Latin America?
- Can local best practices be translated between global regions?
- How can interested academics and practitioners get involved to improve current transnational learning experiences?

THIS SEMINAR

This seminar presents two promising case studies of slum upgrading in Latin America. By reviewing the positive and lasting impacts of these projects, we continue to systematize global evidence on the role that the delivery of public goods and services (PG&S) has for Equitable Economic Growth. This research seeks to derive global lessons from local practices about the governance, resources and interlinkages required to make more equitable and sustainable cities.

In particular, we hope to:

1. Present an overview of PG&S provision related to Equitable Economic Growth as promoted by international organizations,

2. Provide in-depth reflections on two housing programs in Latin America that prioritize strategic delivery of PG&S, and

3. Highlight the challenges of trans-national learning and how to systematize good practices.

This discussion is supported and co-organized by Cities Alliance as a part of the Joint Work Program (JWP) on Equitable Economic Growth in collaboration with the project Equity, Services and Economic Development in Cities of the Global South. For more information, visit:

<http://habitat-unit.de/en/research/cities-alliance/>

Co-organized by:



This online event is part of a partnership between Cities Alliance and the regional networks AURI, N-AERUS and REDEUS_LAC.

[Download this poster here](#)

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For more information, visit [our project web page](#).

Language: The online seminar and Q&A will be held in English.

Online Seminar Information

Date: Friday, July 24, 2020

Time: 15:00 CET

Length: 60 minutes

Livestream URL: <https://www.facebook.com/citiesalliance>

After the seminar, we will provide the opportunity for researchers and practitioners to discuss knowledge transfer strategies in a short, 15-30 minute round table.

Online Seminar Team

Opening Remarks

Judy Baker-Global Lead on Urban Poverty and Housing and Lead Economist for the Africa Urban and Disaster Risk Management team(World Bank)

Our Panelists

Ana Claudia Rossbach (Cities Alliance)

Anthony Boanada-Fuchs (University St. Gallen)

Júnia Naves Nogueira (URBEL Belo Horizonte)

Diego Fernández (City Hall Buenos Aires)

Q&A Moderation

Catherine Lynch (World Bank)

Our Team

Colin Delargy

Felix Kariba

Yamila Castro

Keith Mudadi

Judy Baker- World Bank

Judy Baker is a Global Lead on Urban Poverty and Housing and Lead Economist for the Africa Urban and Disaster Risk Management team in the Urban, Resilience and Land Global Practice at the World Bank. She has worked extensively across regions in the World Bank on analytical work and lending operations, including in East Asia, Africa, Latin America, and South Asia. This work has covered topics related to sustainable urbanization, urban poverty and low income communities, service delivery, upgrading informal settlements, climate change and disaster risk, and impact evaluation. She has published six books, as well as produced numerous country and regional reports and strategies on urbanization issues. She has also taught as a guest lecturer in a number of universities both in the U.S. and abroad.

Anacláudia Rossbach- Cities Alliance -Regional Manager for Latin America and Caribbean

Anacláudia Rossbach from São Paulo, Brazil holds a master's degree in political economics and has been working for 20 years in the housing and urban fields, as practitioner and researcher for international organizations, local and national governments, universities, and non-profit organizations. She worked most part of her professional life in Brazil, but also participated in a diverse and large number of international endeavours, projects, knowledge exchange activities, publications, reviews, conferences. During her professional life, she had the opportunity to provide support and advice for key stakeholders from the urban sector from Brazil and a broad range of countries, such as the Philippines, China, India, Sri Lanka, Bangladesh, South Africa, Mozambique, Angola, Egypt, Namibia, Bolivia, Paraguay, El Salvador, Nicaragua, Chile and Peru. During the Habitat III process, she was acted as an expert for the Policy Unit on National Urban Policies. Currently she is Regional Manager for the Latin America and Caribbean at Cities Alliance, based in Mexico City.

Anthony Boanada-Fuchs- University of St.Gallen - Project Manager

Anthony is an interdisciplinary researcher who investigates affordable housing policies, the role of real estate developers in urban development, as well as urban informality. He holds a master's degrees in architecture and urban studies, a PhD in development studies, and completed various post-doc research positions. Currently, he is project manager at the St.Gallen Institute of Management in Latin America (GIMLA) in São Paulo and coordinator of the Working Package 1 of the collaboration project between N-Aerus and Cities Alliance.

Júnia Naves Nogueira- URBEL Belo Horizonte

Júnia is an architect and urban planner with 35 years of experience, specializing in villages, slums, irregular subdivisions and social housing. She holds a bachelor's degree in Architecture and Urbanism and a master's degree in Urban Ecology. Júnia currently coordinates

the Fund Raising Department for the Urbanization and Housing Company in Belo Horizonte called URBEL. Owned by the City of Belo Horizonte, URBEL is in charge of managing and regulating the City's Housing Policy.

Diego Fernández - Barrio 31 - Buenos Aires

Diego is passionate about transformations. He graduated from the Argentine Business University (UADE) with a degree in Business Administration & Accounting and is currently a candidate for a PhD in Systemic Innovation Management from the Buenos Aires Technological Institute (ITBA). In 2009 he co-created G25, a non-profit organization to bridge the gap between the public and private sectors. In 2010 Diego joined the Buenos Aires City Ministry of Education and since 2015 he oversees a highly ambitious project: integrating Barrio 31, one of the most well-known informal settlements in Buenos Aires, into the social and urban fabric of the City.

Online Seminar Series

This online seminar is organised by Working Package 1 as one of a five-part series to evaluate, contextualize and operationalize existing research by Cities Alliance on equitable economic growth in cities of the Global South. Three research networks, working in Europe (N-AERUS), Africa (AURI) and LAC (REDEUS_LAC), collaborate to identify common problems cities face in pursuing social equity and economic growth, to share tested strategies for integrating policy making and research, and to disseminate these strategies to broader urban contexts. By targeting a global audience, we can share experience both within and beyond the regional focus of each seminar. For more information on the project, please go to:

<https://www.citiesalliance.org/newsroom/news/cities-alliance-news/cities-alliance-announces-grant-tu-berlin-equity-services-and>

Learning Goals

- 1. To present an overview of public goods and services provision related to Equitable Economic Growth as promoted by international organizations and global agendas,**
- 2. To provide in-depth reflections on two housing programs in Latin America that prioritize strategic delivery of PG&S, including the political contexts, resources, governance structures and policies used to pursue slum upgrading and the impacts of efforts**
- 3. To highlight the challenges of trans-national learning on the topic of quality housing provision and reflect on how to systematize good practices.**

Format

15h00 – 15h05 - Opening Remarks

Anna Wellenstein – Regional Director for LAC, World Bank

15h05 – 15h10 - Learning globally from local best practices in pursuit of EEG

Anthony Boanada-Fuchs, Project Manager, University of St.Gallen

15h10 – 15h15 - Context of Slum Upgrading in Latin America

Ana Claudia Rossbach, Regional Manager LAC, Cities Alliance

15h15 – 15h30 - Best Practice I: PAC Favela, Belo Horizonte, Brazil

Júnia Naves Nogueira, URBEL Belo Horizonte

15h30 – 15h45 - Best Practice II: Barrio 31 Buenos Aires, Argentina

Diego Fernández, City Hall Buenos Aires

15h45 – 16h00 - Q & A Session

Catherine Lynch Senior Urban Specialist, World Bank