

## **BROWN BAG LECTURE**

**May 2, 2014 |12.30 Uhr |A 625**

**V. 'Naresh' Narasimhan**

### **100 New Cities for India: From Manifestoes to Manifestation**

**Amidst a rapidly burgeoning population, the need for better economic growth and with political manifestoes all finally embracing urbanisation as an opportunity rather than a threat, the reality of a 100 new cities is upon us. Where are these cities going to be? What are the ground realities that challenge their development? And how can we best leverage and learn from existing conditions in this path to growth? At a very crucial point in time for India, the talk presents a peek into the crux of the issues we should be looking at, on what is bound to be a meteoric rise in the country's urbanisation.**

**V. ,Naresh' Narasimhan is a Managing Partner of Venkataramanan Associates (VA), a renowned 40-year-old Architecture firm based in Bangalore. He graduated in Architecture from the Manipal Institute of Technology, and in Project Appraisal and Risk Management from Harvard. Naresh has led the expansion of VA into diversified markets with particular strengths in research and development, specialized manufacturing, IT business parks, public and institutional buildings, corporate offices and realty. With a sound understanding of global trends in project planning, architectural design, urban design, and infrastructure within a sustainable framework, Naresh also has a keen interest in design theory, economic modelling and information systems. A fellow of the Indian Institute of Architects, as well as a founder-member of the Bangalore Agenda Task Force (BATF), a public-private initiative to address the problems of Bangalore's infrastructure. He advises urban government agencies on infrastructure development and is also director of Janaadhar, a Bangalore based social housing company, and the co-founder of MOD Institute.**

**Room A 625**

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